



City of Alpharetta

2 South Main Street Alpharetta, GA 30009

www.alpharetta-ga.gov

NEWS RELEASE

FOR IMMEDIATE RELEASE

ALPHARETTA, Georgia – Aug. 13, 2008

Police unveil Child Identification System

As millions of children start back to school, the Alpharetta Dept. of Public Safety is preparing to launch a new child identification system designed to help parents with a lost or abducted child. This system is the most comprehensive, technologically advanced family safety program of its kind.

Donated by the Alpharetta Public Safety Foundation, the \$6,000 system will be presented by police officers and foundation board members on Thursday, Aug. 28th at the Public Safety Annex at 2970 Webb Bridge Road in Alpharetta.

The SafeAssured ID system includes a mini CD that can be shared with law enforcement, media and the community within minutes of a child's disappearance.

The solution contains:

- up to 10 digital fingerprints,
- digital photograph,
- streaming video showing mannerisms and gait,
- voice track providing the child's voice and accent,
- general physical description,
- vital personal information (street address, date of birth, life-threatening medical conditions, identifying scars or marks, and tattoos), and family code word.

The system will be used at community functions where families will receive a durable color Photo ID card and Parent's Guidebook all written in conjunction with the National Center for Missing and Exploited Children, containing helpful safety information.

“The ability to have information at the fingertips of parents in the case of a missing child or abduction allows for an immediate response and communication to law enforcement all over country with the click of a button,” said John Albers, Chairman of the Alpharetta Public Safety Foundation.

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Officer Terry Joyner brought the idea of the digital fingerprinting system to the department after seeing it demonstrated at the National Conference on Preventing Crime in Atlanta.

“I came back and did some research,” he said. “We were looking to replace our old-style, ink fingerprint kits that have been traditionally been used by law enforcement agencies for children ID kits. I spoke with some departments that used SelfAssured ID and found it to be a state-of-the art system for law enforcement.”

The Alpharetta Public Safety Foundation is a non-profit 501(c)(3) organization formed in 2006 by business and community leaders dedicated to maintaining world class public safety to the citizens of Alpharetta. To learn more, please visit the foundation’s website at www.apsfoundation.org.

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